

Tuscaloosa, Ala - The University of Alabama invited students to participate and learn about studying abroad opportunities this past Wednesday outside of the university's student center.

One of the booths at **the fair** gave students the opportunity to apply to study abroad in the Caribbean Island of Sint Maarten this upcoming summer of 2023. **Director of this program, Jameson Hayes explained how this trip would be “a once in a lifetime opportunity”** for any student who is interested in exploring advertising and PR in a new cultural and marketing environment. On this trip both work and play is combined to truly engulf the students participating in the Caribbean. The courses provided include International Public Relations, Social Media Analytics for Tourism Marketing, and Content marketing. While excursions include; exploring the Dutch capital of Philipsburg and the French capital of Marigot, a **day-long** sail around Sint Maarten, and a quick sailing trip to Prickly Pear Island and Aguila. Through the courses and excursions supplied through this program students will gain in-depth knowledge of Caribbean marketing and culture. **The study abroad fair** also included a booth that would take students to study all the way across the other side of the world in South Africa. **Directors of the program, Pamela Young and Keely Latopolski** give students interested in leadership and management the opportunity to adapt and apply their skills in a global setting as they come to understand the context and vast opportunities that South Africa has to offer. The program will be based at Stellenbosch University offering courses both on the Introduction to South Africa's Political History, and Leadership and Management across Cultures. Also provided in this program are excursions around the Western Cape, including Robben Island, Table Mountain and Penguin Colony to give students real-time practice with local businesses and community based organizations.

